

Alexander Graham Bell Association for the Deaf and Hard of Hearing  
Utah Chapter

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### **AGBell-Utah 2008 Conference Sponsorship Invitation**

The Utah Chapter of the Alexander Graham Bell Association for the Deaf and Hard of Hearing will hold its fifth annual Fall Conference on Saturday, November 8, 2008. With the help of our sponsors and exhibitors, our annual conferences have been tremendously successful, providing education, resources, and support to attendees.

The theme of this year's conference is:

Hear-n-Happy – Living a Full and Happy Life with Hearing Loss

We expect approximately 150 attendees at this year's conference, including:

- Adults who are deaf or hard of hearing
- Parents of children who are deaf or hard of hearing
- Professionals in the field of deafness: Audiologists, Auditory-Verbal Therapists, Educators, etc
- University Students

We are also excited this year to return to the Tahitian Noni Visitor Center and Gardens, location of our 2006 conference. Attendees and sponsors of our 2006 conference will remember that this location is a great venue, and that the exhibitor tables are central to attendee traffic.

This year's keynote speaker will be John Anderson, who works as the Mainstream Adjustment Counselor for the Mainstream Center at CLARKE School for the Deaf/Center for Oral Education, in Massachusetts. He grew up with a progressive hearing loss and now uses a cochlear implant. He earned his MA in counseling psychology from Antioch New England Graduate School in Keene NH. He is a Licensed Mental Health Counselor in Massachusetts. He works primarily with students in the mainstream who are struggling to succeed academically and/or socially. He frequently gives workshops on experience of hearing loss for students in mainstream schools and is the author of a children's book on adjustment to hearing loss called: My Hearing Loss and Me: We Get Along Most of the Time.

Other sessions will include:

- Overcoming Loneliness with Hearing Loss
- Music Appreciation with Hearing Loss
- Love and Logic
- Beyond the Booth: Audiology for Real Life
- Teen Panel

In order to benefit as many potential attendees as possible, we are striving to keep our registration fee as affordable as possible.

We are therefore extending an invitation to participate in this conference as a sponsor. There are various levels of sponsorship to choose from, as you will see on the Sponsorship Levels page included.

To confirm sponsorship, or for additional questions, please contact Norm Paxton, at any of the contacts listed above.

#### About AG Bell and AGBell-Utah

The Alexander Graham Bell Association for the Deaf and Hard of Hearing (AG Bell) is the world's oldest and largest membership organization promoting the use of spoken language by children and adults with hearing loss. Members include parents of children with hearing loss, adults who are deaf or hard of hearing, and deaf educators. Through advocacy, publications, financial aid and scholarships, and numerous programs and services, AG Bell promotes its mission: Advocating Independence through Listening and Talking!

The Utah Chapter of AG Bell is an all volunteer team consisting of adults who are deaf or hard of hearing, parents of children who are deaf or hard of hearing, and professionals working in the field of hearing loss. Please note that as an all-volunteer organization, no member of the AGBell-Utah Board of Directors receives compensation for service. Furthermore, we strive to keep additional overhead costs at a minimum, so that every dollar donated to AGBell-Utah can achieve maximum benefit.

Thank you for your consideration.

Norm Paxton  
President, Utah Chapter  
Alexander Graham Bell Association for the Deaf and Hard-of-Hearing

#### *Attachments:*

Sponsorship Levels  
Sponsorship Form  
Additional Conference Information:  
    Anticipated Conference Costs

## Sponsorship /Exhibitor Levels and Menu

### Corporate Sponsorships / Exhibitor

<i>Level</i>	<i>Range</i>	<i>Benefits</i>
Platinum	\$800 +	<ul style="list-style-type: none"> <li>● Introduce keynote or session speaker</li> <li>● Banner to be displayed at the entrance to the venue               <ul style="list-style-type: none"> <li>○ To be provided by sponsor – on morning of event.</li> </ul> </li> <li>● All Gold level benefits</li> </ul>
Gold	\$500 +	<ul style="list-style-type: none"> <li>● Manned exhibitor table at conference               <ul style="list-style-type: none"> <li>○ Exhibit products/services and distribute literature</li> <li>○ Sponsor to indicate whether electrical outlet or other needs required</li> <li>○ Exhibitor staff (2) to attend conference for free.</li> </ul> </li> <li>● Acknowledgment in AGBell-Utah newsletter               <ul style="list-style-type: none"> <li>○ Published in winter, spring, fall; distribution approx 250</li> </ul> </li> <li>● Link on AGBell-Utah website (Sponsors page) for full year               <ul style="list-style-type: none"> <li>○ <a href="http://www.agbell-utah.org">http://www.agbell-utah.org</a></li> </ul> </li> <li>● Listed on Sponsors Recognition page in Conference Packet</li> <li>● Sponsor may provide an insert for conference packet               <ul style="list-style-type: none"> <li>○ Provided by sponsor, to be received by October 27</li> </ul> </li> </ul>
Silver	\$250 - \$499	<ul style="list-style-type: none"> <li>● Link on AGBell-Utah website (Sponsors page) for full year               <ul style="list-style-type: none"> <li>○ <a href="http://www.agbell-utah.org">http://www.agbell-utah.org</a></li> </ul> </li> <li>● Poster with corporate logo displayed at conference               <ul style="list-style-type: none"> <li>○ Poster to be provided by sponsor, morning of event</li> </ul> </li> <li>● Listed on Sponsors Recognition page in Conference Packet</li> <li>● Sponsor may provide an insert for conference packet               <ul style="list-style-type: none"> <li>○ Provided by sponsor, to be received by October 27</li> </ul> </li> </ul>

### Friend Sponsorships (Individual, Small Business)

<i>Level</i>	<i>Range</i>	<i>Benefits</i>
Friend	\$50 +	<ul style="list-style-type: none"> <li>● Listing on the AGBell-Utah website (Sponsors page, Friends section) for full year</li> <li>● Listed on Sponsors Recognition page (Friends section) in Conference Packet</li> <li>● Sponsor may provide an insert for conference packet               <ul style="list-style-type: none"> <li>○ Provided by sponsor, to be received by October 27</li> </ul> </li> </ul>



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*Alexander Graham Bell Association - Utah Chapter  
2008 Fall Conference  
Sponsorship Form*

Name of Sponsor: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone : \_\_\_\_\_

Contact email : \_\_\_\_\_

Sponsorship Level	Sponsorship Range	Check One
Platinum Level	<b>\$800 and over</b>	<input type="checkbox"/>
Gold Level	<b>\$500 to \$799</b>	<input type="checkbox"/>
Silver Level	<b>\$250 to \$499</b>	<input type="checkbox"/>
Friends Level Name _____	<b>\$50 and over</b>	<input type="checkbox"/>
<b>Pledge Amount=</b>		<b>\$</b>

(Tax ID and Payable information to be provided upon confirmation.)

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**We are grateful to our sponsors and exhibitors for helping us keep the cost of the  
AGBell-Utah Conference reasonable for everyone.  
For more information please contact Norm Paxton (see above)**

## ***Anticipated Expenses of the Conference***

(based on 200 attendance)

Speakers' Fees	1,500	
Airfare and Travel Expenses	1,000	
Hotel room for speakers	250	
Meals for speakers	200	
Venue	<del>1,000</del>	-- donated
Breakfast / Lunch for participants	2,400	
CART – Computer Aided Real-Time Captioning / Interpreter	1,200	
Parent Scholarships	400	
Printing / Mailing expenses	1,000	
Conference Packets / Bags	800	
Name Badges w/ Lanyards	500	
Miscellaneous	300	
<b><i>TOTAL EXPENSES:</i></b>	<b><i>9,550</i></b>	